

**Minutes of the Meeting of the Executive Board of the
Twin Cities Chapter of the American Guild of Organists
September 24, 2012**

Present: Laura Edman, Dean; Sharon Kleckner, Sub-Dean; David Geslin, Treasurer; Kirsten Falc Uhlenberg, Secretary; David Jenkins, Carolyn Diamond, Phil Asgian, Geoff Olson, Mary Newton, Carsten Slostad

Excused: Zach Busch, Andrew Hackett, Stephen Self

Guests: Michael Edwins, Chaplain; Stephen Hamilton, Membership; Jeffrey Patry, Professional Development; John Salveson, Registrar

I. Call to Order

Dean Edman called the meeting to order at 6:35 P.M. at our meeting location, the offices of David Geslin, 5775 Wayzata Boulevard, Suite 700, Minneapolis, Minnesota.

Rev. Mike Edwins opened the meeting with a scripture reading and a prayer.

II. Secretary's Report

Phil Asgian moved to accept the minutes from the August meeting and Stephen Hamilton seconded. The August minutes were approved.

III. Treasurer's Report

David Geslin reported that our finances are near to where they were last year at this time and that membership dues are still arriving.

IV. Registrar's Report

John Salveson reported that we have 296 members; 60 people who were members last year have not yet renewed (although some have moved away). Stephen Hamilton agreed to call those who have not yet renewed. Ten new members joined the chapter recently. Eighty-two members receive the paper *Pipenotes* newsletter.

The deadline for being included in the membership directory is October 1. Only paid memberships are included in the directory.

V. Committee Reports

A. *Program*: Sharon Kleckner reported that the committee met on September 10. The January event has been cancelled. The Member Recital date has been set for May 10, 2013. Yvonne Thomas resigned from the committee. The Opening Event, a recital by Gregory Hand on September 23, was well attended and there were 65 reservations for the dinner afterward. The officers and board members were installed at the event.

Carolyn Diamond suggested and the board discussed ways to increase attendance further for future events with more enticing and detailed information for the promotion of the event on postcards and on the website.

B. *Hospitality*: Priscilla Franken reported via email that five members from the committee accomplished set-up and clean-up for the Opening Event.

C. *Professional Development*: Jeffrey Patry reported that the substitute data base is searchable according to the five metro areas (North, South, East, West, and Minneapolis/St.Paul, as well as according to the usual categories. The online data base will be renewed four times per year.

D. *Web/Wild Apricot*: Dean Edman reported that a small group met to organize website information before transitioning all of the web pages to the new website. An information hierarchy to best enable outreach to visitors to the website was the group's goal, including home page tabs for students and worship leaders. The committee plans to meet mid-October to sort and organize current website information. Mary Newton suggested that the possibility of hiring a web-designer with Special Projects funds be considered.

VI. New Business

Professional Affiliations: With regard to the ACDA's request for the TCAGO to endorse workshops in their upcoming 100th Anniversary event in November, Dean Edman reported that she has inquired at National about the use of the term "endorsement". No response had yet been received. The board discussed the implications, positive and negative, that could arise from singling out certain workshops and/or presenters. While the board wished to encourage support of sister organizations, it decided to decline the offer to officially and selectively endorse individual workshops presented by the ACDA.

Planning for 2013-2014: Postponed

Board Meeting for March 2013: The March meeting has been changed to March 18 to avoid Holy Week.

Other: Phil Asgian suggested a standard outreach "tagline" for organ recital programs that can be used to inform others about the Guild and attract new members.

Stephen Hamilton wrote short notes to new members welcoming them to the chapter.

Dean Edman articulated the fundamentals of a successful chapter: quality programming, good publicity, great hospitality with personal connections, and good communication between committees and members.

Stephen Hamilton moved to adjourn and Sharon Kleckner seconded.

The next meeting will be held on October 22nd at 6:30 P.M. at Christ the King Lutheran Church, 8600 Fremont Avenue South, Bloomington.

Respectfully submitted,

Kirsten Falc Uhlenberg, Secretary